



# Simplify your life, partner with Airdocs

Send outstanding, highly personalised, and targeted multi-channel client correspondence every time, simply by enhancing your current infrastructure with Airdocs.

Experience how easy it is – with a mouse click or two – to automate the delivery of personalised operational, marketing and contractual communication documents to your entire client base, saving time and money.

#### Are your client communications too hard to handle?

Making clients feel special is easier than you think. Personalised, targeted communications and a choice in how they're received, digitally or by post. Most businesses fail to live up to expectations because Customer Communication Management (CCM) can be laborious, time consuming and costly to get right.

Good news! Airdocs has automated the process to provide a simpler, better, faster, more manageable and cost-effective client correspondence solution that puts your clients first.

#### Why clever client correspondence for my organisation?



#### I want to save time

Automate your data driven outbound client correspondence and unroll manual intensive document correspondence processes.

The fully cloud-based Airdocs solution provides a single, integrated platform for all digital, mobile & postal communication.



# I need to send correspondence the way my client wants it

Surpass your clients' communication needs by delivering personalised correspondence from any core system through any channel, in any form, on any device.



#### I need something more than a mailhouse

Imagine, a digital mailhouse in the cloud, focused on automating your business process, optimising business efficiency, and saving money! Own your environment and create your magical world with Airdocs' clever client correspondence platform.

# It's about you and your client





Electronic signature

Client portal

Archive





#### **Practical examples of Airdocs' communication documents**

- Regulatory compliant documents
   (e.g. invoices & statements)
- Agreements & contracts
- Call centre correspondence
- Emergency communications (i.e. COVID-19)
- Welcome packs
- Letters (i.e. onboarding & servicing)
- Targeted marketing: newsletters & updates
- Schedules
- Notifications

#### Speak out loud about your business benefit

- We deliver the "best in class" client experience
- We reduce internal friction and cost associated with manual paper and document processes
- We track and manage all correspondence ensuring automated compliance
- We personalise every piece of correspondence
- We allow our clients to receive correspondence through any channel, 24/7
- We achieve brand consistency across all correspondence



"Airdocs has helped us put our clients back at the centre of what we do. Their correspondence management platform has enabled us to repurpose the administration overhead spent on sending communications into the services and resources we provide our clients. Plus, we now have clearer, more detailed reporting, and clients receive communications according to their preferences not ours."

"Before getting Airdocs it used to take up to six months to update a piece of correspondence, now it can take less than a day and for some only 10 minutes."

Kristina Testore - Business Improvement Lead at Royal Institute for Deaf and Blind Children



### **Get out in front**



#### Digitally sign all correspondence

Give your clients the ability to digitally sign agreements securely.



#### **Accessibility for the visually impaired**

Enable your visually impaired clients to have their documents read out loud using screen reader technology. This feature even enables the logical reading of tables and invoices to deliver a clearly read audio message.



#### Safely customise complex agreements & documents on the fly

Empower your business users to easily and safely edit correspondence that needs a final manual editing touch before releasing to clients. Strike the perfect balance between granting user control and protecting document sections which should remain unchanged.



#### Tick all your regulatory boxes: comply, track & archive

Solve your business challenges by choosing a seamless end to end solution.

You are covered with:

- Audit logs
- Track and trace, sent, signed and returned communications
- A record of:
  - Each sent document, from original to signed
  - Summary PDF with proof of signature
  - The captured dataset to update core system of record





## Pilot with us

We invite you to experience the benefits of automating time-consuming manual business processes.

Start your pilot and send out real production correspondence in a matter of days.

It's that simple.

#### **Contact us**



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follow us

"With the Airdocs solution, we've dramatically improved customer engagement, integrated with our core banking platform, simplifying both our front and back-office functions."

Mark Sawyer - General Manager at MyLife MyFinance

